



Manon Shearn

Digital Marketing Consultant

CONTACT

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EXPERIENCES

- 2020 - current** **LE WAGON AUSTRALIA**
Marketing and Event Manager
Communication & marketing strategy
- Marketing strategy & implementation
- Partnership management
- Content Creation & Ads management
- 2018-19** **HXL EVENTS**
Concerts' organisation, social media's marketing strategy and management, design of digital content, videos editing, growth-hacking strategy...
- 2018** **LIFE PROJECT 4 YOUTH**
Communication and Fundraiser Officer (February to July 2018 in India, August to December 2018 in France)
- Creating communication supports (print and digital)
- Managing the internal communication's processes
- Submitting fundraising propositions to companies or foundations
- Planning of the general assemblies in Europe

OTHER EXPERIENCES

- 2014-17** **HONGIK STATION**
Creation of a Youtube channel (36 000 subscribers, 1.3 million views), organisation of meetings and events, video editing, partnerships management...
- 2014-15** **FONDACIO FRANCE**
Organisation of 'Being successful in life' themed Summer Camps for teenagers (14-18 years old)

STUDIES

- 2013 - 14** **PREPARATORY CLASS (Edouard Herriot)**
2014 - 16 **ENGLISH BACHELOR (Lyon III University)**
2016 - 18 **ENGLISH AND ENTREPRENEURSHIP MASTER (Lyon III University) with Honors**

SKILLS

Languages English (fluent), German (B2), Korean (notions)
Softwares Final Cut Pro, Gimp, Sketch, Google's suite, Office
Others Ruby on Rails, HTML, CSS, Javascript, Project's management, social media, digital ads, teamwork, telework, Level 1 Emergency Assistance diploma

PASSIONS

Reading, education, self-development, astrology, acrobatic rock'n roll, taking care of animals, board games...